



Welcome to Colombo and welcome to [www.colombotown.com](http://www.colombotown.com)  
the largest and the best guide to Colombo on the web.

The [www.colombotown.com](http://www.colombotown.com) is an online comprehensive guide  
to Colombo shopping, restaurants, shops & products,  
as well as useful services and resources for individuals & corporate.

The company was set up in 2003 & since grown  
into one of the emerging successful internet advertising companies  
on the island. Its client portfolio includes 540 prestigious accounts.

### **Mission Statement**

Compile & organize the entire Sri Lanka information,  
Business, Products, Services and Resources to make  
it universally accessible and useful.

Email Advertising Media Kit - 2008

**ColomboTown.Com**

Level 26, East Tower, World Trade Center, Colombo – 01, Sri Lanka.

T: +94 11 2533288 E: [Management@colombotown.com](mailto:Management@colombotown.com)

# S1: Direct Email Marketing

Direct email marketing is most successful e-marketing strategy, as it's connecting you directly to our prospect customers who have opt-in for receiving email advertisements from us.

## Step 1: Singup with ColomboTown.Com

## Step 2: Give us an Artwork



## Step 3: Respond to your Email Enquiries

Folder List	Look for: enquiry	Search in: Inbox	Find New	Clear	Options
	From	Subject	Received	Size	
	lesant@ig-group.com	Enquiry to Colombo Stock Exchange from site ColomboTown.Com	Tue 4/22/2008 3:56 PM	4 KB	
	elgagupport@bt.net.uk	Enquiry to Agiburth Manor - Everton Holidays Bungalows (Pvt) Ltd. from site ColomboTown.Com	Tue 4/22/2008 2:18 PM	4 KB	
	udthaw@bt.net.uk	Enquiry to Magosa Holiday Bungalow from site ColomboTown.Com	Tue 4/22/2008 8:54 AM	4 KB	
	malldharam@yahoo.co	Enquiry to Tech Information Solutions (Pvt) Limited. from site ColomboTown.Com	Sat 4/19/2008 2:14 PM	4 KB	
	jencho@bt.net.uk	Enquiry to BrandPoint International (Pvt) Ltd. from site ColomboTown.Com	Thu 4/17/2008 2:49 PM	4 KB	
	is.pagne@tproperties.lk	Enquiry to Yamaha Music Centre. from site ColomboTown.Com	Tue 4/15/2008 4:35 PM	4 KB	
	colombotown@gmail.com	Enquiry to Savathas. from site ColomboTown.Com	Mon 4/14/2008 5:05 PM	4 KB	
	r.avant@gmail.com	Enquiry to SPOC@Siva. from site ColomboTown.Com	Fri 4/11/2008 1:49 PM	4 KB	
	vand.vand@gmail.com	Enquiry to Yamaha Music Centre. from site ColomboTown.Com	Thu 4/10/2008 10:37 AM	4 KB	
	info@wetpats.lk	Enquiry to Agiburth Manor - Everton Holidays Bungalows (Pvt) Ltd. from site ColomboTown.Com	Wed 4/9/2008 12:15 PM	4 KB	
	Agiburth Manor	Re: Enquiry to Agiburth Manor - Everton Holidays Bungalows (Pvt) Ltd. from site ColomboTown.Com	Tue 4/8/2008 7:06 PM	7 KB	
	manu114@yahoo.com	Enquiry to Australian College of Business And Technology (ACBT) from site ColomboTown.Com	Tue 4/8/2008 1:19 PM	4 KB	
	rimasrab@yahoo.co.in	Enquiry to Safari Jewellers Limited. from site ColomboTown.Com	Tue 4/8/2008 12:42 PM	4 KB	
	seema@austrn-management.com	Enquiry to Agiburth Manor - Everton Holidays Bungalows (Pvt) Ltd. from site ColomboTown.Com	Tue 4/8/2008 10:11 AM	4 KB	
	delg@bt.net.uk	Enquiry to Agiburth Manor - Everton Holidays Bungalows (Pvt) Ltd. from site ColomboTown.Com	Mon 4/7/2008 6:27 PM	4 KB	
	luzma@bt.net.uk	Enquiry to Agiburth Manor - Everton Holidays Bungalows (Pvt) Ltd. from site ColomboTown.Com	Mon 4/7/2008 9:31 AM	4 KB	
	purusa@anayresorts.com	Enquiry to Agiburth Manor - Everton Holidays Bungalows (Pvt) Ltd. from site ColomboTown.Com	Mon 4/7/2008 9:25 AM	4 KB	
	s.dissanayake@cpqr.org	Enquiry to Agiburth Manor - Everton Holidays Bungalows (Pvt) Ltd. from site ColomboTown.Com	Mon 4/7/2008 9:23 AM	4 KB	
	s.dissanayake@cpqr.org	Enquiry to Agiburth Manor - Everton Holidays Bungalows (Pvt) Ltd. from site ColomboTown.Com	Mon 4/7/2008 9:22 AM	4 KB	
	chandana@tsumph.lk	Enquiry to Agiburth Manor - Everton Holidays Bungalows (Pvt) Ltd. from site ColomboTown.Com	Mon 4/7/2008 9:11 AM	4 KB	
	yipaprasa@yahoo.com	Enquiry to Window Decor. from site ColomboTown.Com	Sat 4/5/2008 12:58 PM	4 KB	
	janet8@hotmail.com	Enquiry to Fashion Fabrics. from site ColomboTown.Com	Sat 4/5/2008 12:47 PM	4 KB	
	chandra_gamer@yahoo.co.uk	Enquiry to Club Palm Bay from site ColomboTown.Com	Fri 4/4/2008 4:28 PM	4 KB	
	prasad@chalmers.net	Enquiry to Oakway by Chandana Bandara. from site ColomboTown.Com	Fri 4/4/2008 3:48 PM	4 KB	
	yan@lanka.com.net	Enquiry to Club Palm Bay from site ColomboTown.Com	Fri 4/4/2008 2:53 PM	4 KB	
	muhtagnawala@hotmail.com	Enquiry to Club Palm Bay from site ColomboTown.Com	Fri 4/4/2008 2:53 PM	4 KB	
	janal@fifi.lk	Enquiry to Next Technology (Pvt) Ltd. from site ColomboTown.Com	Fri 4/4/2008 9:09 AM	4 KB	
	viprasmarath@gmail.com	Enquiry to Australian College of Business And Technology (ACBT) from site ColomboTown.Com	Thu 4/3/2008 10:38 AM	4 KB	
	baddegenas@gmail.com	Enquiry to Signiya Village Hotel from site ColomboTown.Com	Thu 4/3/2008 6:08 AM	4 KB	
	nuthrutar@hotmail.com	Enquiry to Senkadra Group. from site ColomboTown.Com	Wed 4/2/2008 5:19 PM	4 KB	
	mail_jay@yahoo.co.uk	Enquiry to ColomboTown.Com from site ColomboTown.Com	Wed 4/2/2008 4:54 PM	4 KB	
	mail_jay@yahoo.co.uk	Enquiry to ColomboTown.Com from site ColomboTown.Com	Wed 4/2/2008 4:54 PM	4 KB	
	sunb@bt.net.uk	Enquiry to Magosa Holiday Bungalow from site ColomboTown.Com	Wed 4/2/2008 3:44 PM	4 KB	
	gnr@eyonkathar.com	Enquiry to Magosa Holiday Bungalow from site ColomboTown.Com	Wed 4/2/2008 9:40 AM	4 KB	
	muShao@bt.net.uk	Enquiry to Magosa Holiday Bungalow from site ColomboTown.Com	Tue 4/1/2008 1:26 PM	4 KB	
	nugget@dynaweb.lk	Enquiry to Signiya Village hotel from site ColomboTown.Com	Tue 4/1/2008 12:37 PM	4 KB	
	rimaknepselata@gmail.com	Enquiry to Magosa Holiday Bungalow from site ColomboTown.Com	Tue 4/1/2008 12:32 PM	4 KB	
	nugget@dynaweb.lk	Enquiry to Club Palm Bay from site ColomboTown.Com	Tue 4/1/2008 12:31 PM	4 KB	
	oika@bt.net.uk	Enquiry to Magosa Holiday Bungalow from site ColomboTown.Com	Tue 4/1/2008 10:03 AM	4 KB	
	thannikaarunas@fbc.com.lk	Enquiry to Magosa Holiday Bungalow from site ColomboTown.Com	Tue 4/1/2008 9:30 AM	4 KB	
	res111@gmail.com	Enquiry to Magosa Holiday Bungalow from site ColomboTown.Com	Tue 4/1/2008 9:08 AM	4 KB	
	tharak@tsumph.lk	Enquiry to Magosa Holiday Bungalow from site ColomboTown.Com	Tue 4/1/2008 8:02 AM	4 KB	
	umec@bt.net.uk	Enquiry to Magosa Holiday Bungalow from site ColomboTown.Com	Tue 4/1/2008 6:44 AM	4 KB	
	umec@bt.net.uk	Enquiry to Magosa Holiday Bungalow from site ColomboTown.Com	Tue 4/1/2008 6:44 AM	4 KB	
	ttthyag@gmail.com	Enquiry to White Tower. from site ColomboTown.Com	Mon 3/31/2008 7:48 PM	3 KB	

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## Email Subscriber Database:

Sri Lanka	185000 Email Addresses
United Kingdom	150000 Email Addresses
Maldives	30000 Email Addresses
UAE	120000 Email Addresses
India & Nepal	260000 Email Addresses
Global (.Com / .Net / .Org / Other)	540000 Email Addresses

## Target Audience:

www.colombotown.com is aimed at an educated audience, who are interested and curious to find out information relating Shopping, Entertainment, Restaurants, Health, Leisure and Events.

The key characteristics of the ColomboTown.Com audience include:

Tourist
Expatriates
Internet Using Community
English Speaking Community

## Packages & Prices:

Packages	Prices
<b>P1:</b> 1 Time Fee	<b>Rs. 5,000.00</b>
<b>P2:</b> 3 Time's Fee	<b>Rs. 13,500.00</b>
<b>P3:</b> 6 Time's Fee	<b>Rs. 24,000.00</b>
<b>P4:</b> 12 Time's Fee	<b>Rs. 42,000.00</b>

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