



Welcome to Colombo and welcome to www.colombotown.com
the largest and the best guide to Colombo on the web.

The www.colombotown.com is an online comprehensive guide
to Colombo shopping, restaurants, shops & products,
as well as useful services and resources for individuals & corporate.

The company was set up in 2003 & since grown
into one of the emerging successful internet advertising companies
on the island. Its client portfolio includes 540 prestigious accounts.

Mission Statement

Compile & organize the entire Sri Lanka information,
Business, Products, Services and Resources to make
it universally accessible and useful.

Banner Advertising Media Kit - 2008

ColomboTown.Com

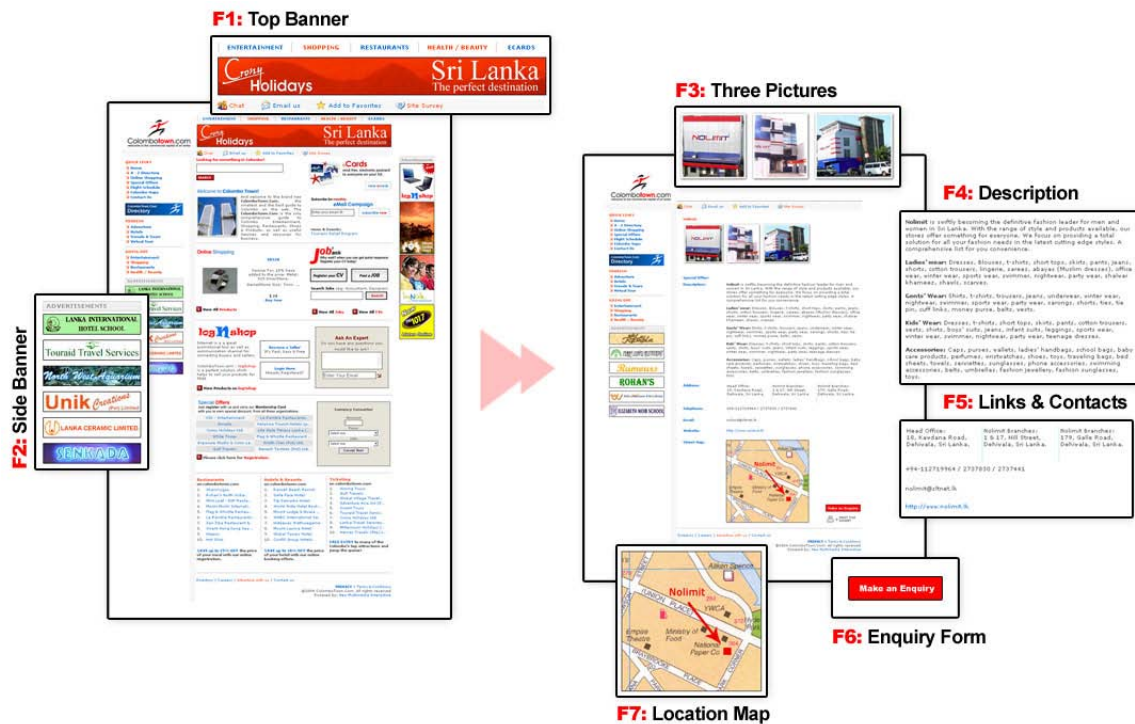
Level 26, East Tower, World Trade Center, Colombo – 01, Sri Lanka.

T: +94 11 2533288 E: Management@colombotown.com

S2: ColomboTown.Com Banner Advertisement

Banner advertisement is a popular form of Internet advertising. Generally, graphics and text are used in banner advertisement, and hyperlinked to the URL of the advertiser's information.

Now you have the opportunity to place a Banner Advertisement on www.colombotown.com to attract more visitors to information related to your products & services.



Features:

1. **Top Banner** - Displays through out the site (Random Rotation)
2. **Side Banner** - Displays through out the site (Random Rotation)
3. **Three Pictures** of products or services you offer
4. **150 Word Description** explaining about your products & services
5. **Links & Contacts** (Email, Web, Fax, Telephone & Address)
6. **Enquiry Form** - Receive responses from users
7. **Location Map** - Guide the visitors of your location

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Statistics - 2007

Date Range: 01/01/2007 - 31/12/2007	
Total Page Views	226,214.00
Total Hits	4,643,398.00
Average Page Views Per Day	619.76
Average Hits Per Day	12,721.64
Average Length of Session	00:07:31

Map Overlay:



Sub Continent Region	Visits	Sub Continent Region	Visits
1. Southern Asia	76.93%	6. Australia & New Zealand	2.36%
2. Northern Europe	4.97%	7. South-Eastern Asia	1.91%
3. Northern America	4.78%	8. Eastern Asia	1.64%
4. Western Europe	2.41%	9. Western Africa	0.96%
5. Western Asia	2.36%	10. Southern Europe	0.61%

Package & Price:

Package	Duration	Prices
ColomboTown.Com - Banner Advertisement	1 Year Period	Rs. 15,000.00

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